

An exciting adventure in one stop shopping at our brand new department store

OPENS WEDNESDAY

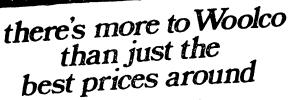
March 19th, 1980, at 9:00 a.m.

FAIRFIELD OPPING CENTER

another great new discount department store opens in

Va. Beach, Va.

5252 Providence Rd.



Check the big selections of nationally famous brands.

IDEAL

Armstrong

CORNING WARE

MIRRO

KIVI

Polaroid **GO** Samsonite







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Coleman e

CLAIROL

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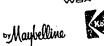












turtle







Scotts.



AMF

ecm paisy

REMINGTON

MATTEL

Just Say Charge

there's more to Woolco than just the best prices around

check these features:

WOOLCO'S SELECTION... ONE THAT ONLY A FULLLINE DEPARTMENT STORE CAN OFFER

WOOLCO'S HARD-TO-BEAT DISCOUNT PRICES ON QUALITY MERCHANDISE

WOOLCO'S TREMENDOUS COAST-TO-COAST BUYING POWER

WOOLCO'S BIG SELECTION OF NATIONALLY FAMOUS BRANDS

WOOLCO'S FAMOUS SATISFACTION **GUARANTEED POLICY**

WOOLCO'S RAIN CHECK ADVERTISING POLICY

WOOLCO MAKES IT EASY-TO-SHOP WITH 6 WAYS TO BUY

WOOLCO IS ALL THIS AND MORE



IT'S EASY TO SHOP WOOLCO



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SHOP DAILY: 10 A.M. - 10 P.M. CLOSED SUNDAY

VIRGINIA BEACH **5252 PROVIDENCE ROAD** 10 a.m.-10 p.m. Daily, Closed Sunday

VIRGINIA BEACH 2866 VIRGINIA BEACH BLVD. 10 a.m.-10 p.m. Daily, Closed Sunday

NORFOLK 4251 E. LITTLE CREEK ROAD 10 a.m.-10 p.m. Daily, Closed Sunday

BUY WITH CONFIDENCE! SATISFACTION GUARANTEED! REPLACEMENT OR MONEY GLADLY REFUNDED